



KRA Portugal is committed to protecting the privacy of personal information provided by those visiting and communicating with KRA online.

KRA will not capture and store any personal information about you if you access this website, except where you voluntarily choose to give us your personal details by e-mail, or if you enquire about our services. We use your Information only for providing and improving the Website. By using KRA Website, you agree to the collection and use of information in accordance with this policy.

### **What data is collected and how is it being used?**

While using our website, we may ask you to provide us with certain personally identifiable data that can be used to contact or identify you and non- personal data for analytics purposes.

Personal data is used to identify or contact you and may include your name, email address and contact number. Such information is only collected from you if you voluntarily submit it to us.

Non-personal data is used to gather statistical and analytical information collected through Google Analytics of all visitors to our website. This Non-Personal Data comprises information that cannot be used to identify or contact you, such as demographic information regarding, for example, user IP addresses, web browser and other anonymous statistical.

### **Will the data be shared with any third parties?**

The data KRA collect is used internally for communication reasons and marketing. It is never passed to a third-party without the consent of the data subject.

### **What is the legal basis for processing the data?**

Data is processed by the consent of the subject voluntarily giving their personal information to KRA.

### What rights does the data subject have?

Your personal information is protected under GDPR, and you have several rights. Please follow the link to obtain a full list of your rights.

### How Long Does the Data be Stored?

We will retain your personal information for as long as is reasonably necessary for the purpose for which it was obtained and in accordance with our legal obligations. We will also ensure that we follow our data retention policy and processes thereafter.

### How can the data subject raise a complaint?

If you wish to make a complaint about the data we collect, please contact us at the above.

## Communications

We may use your Personal Information to contact you with newsletters, marketing or promotional materials and other information that may be beneficial to you.

We track the quantity of traffic to the various areas of our sites. However, we do not track what individual users read but rather how often each page is visited. This helps us to maintain a useful and informative web site. The IP addresses of visitors may be logged for statistical purposes. These IP addresses are not linked to any personal data so that visitors to our site remain anonymous.

## Cookies

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web website and stored on your computer's hard drive.

Like many websites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. This statistical data may be used to help improve our websites and the services that we offer to you.

## Security

The security of your Personal Information is important to us but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

Only authorised personnel have access to your information. We will keep your information secure by taking appropriate technical and organisational measures against unauthorised or unlawful processing, accidental loss, destruction and damage.

## Changes to this privacy policy

We may change this Privacy Policy at any time by amending this page. We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the Service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our website.

